

16 SEP 1971

From: Assistant to General Manager, Publications

Room No. &

Building: 45, 35 M.H.S.

Tel.

Ext.:

date: 7th September, 1971

Subject: DR. WHO ANNUAL 1972 : PROPOSAL FROM WORLD DISTRIBUTORS (MANCHESTER) LTD.

To:

1) V.P.O.

2) H. Serials Tel.

3) A. to G.M.P.

*Separate  
newspaper*

*B. attached  
note*

*L13/2*

World Distributors published a Dr. Who Annual, by arrangement with the BBC, in each year from 1965 to 1970. They decided, due to disappointing sales, not to publish the Annual in 1971. They have been considering their publishing programme for 1972 and now propose to publish a further Dr. Who Annual next year.

Such publication would, of course, be the subject of a formal agreement with World Distributors which would cover our right of approval of format and style of the book and the contents, an acknowledgement and payment of a royalty to the BBC.

May I please have your comments on the proposal from the publicity and programme points of view?

*Charles Leegood*

Charles Leegood

GH

Ex file

Our reference 15/PNS/CRL  
 Your reference SP/WKA

10th September, 1971

Dear

Dr. Who Annual 1972.

Further to my letter of 7th September herewith such programme information as we have at present, in response to the questions asked in your letter of 26th August. Some of the information is at present confidential and I know you will treat it accordingly.

The January to June 1972 series will be broadcast weekly on Saturdays at 6.20 p.m. Jon Pertwee will continue to play Dr. Who with Katy Manning as Joe Grant. Unit with the Brigadier and Roger Delgado as The Master will appear in occasional programmes. The opening programme brings back The Daleks - the second programme covers a visit to another planet with The Tardis and the third sees the return of The Silurians. In general terms the series will be a miscellany.

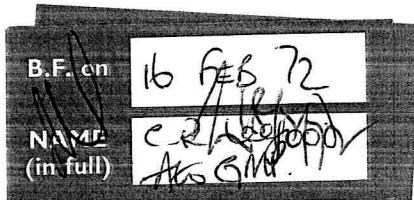
A further series is at present provisionally planned to commence four weeks before Christmas 1972 and run on into 1973. No final decision will be taken about this further series until some time in January 1972, so I am afraid there is, as yet, no further information available about it.

I look forward to seeing you in the near future.

Kind regards,

Yours sincerely,

Charles Lee Good



World Distributors (Manchester) Ltd.,  
 P.O. Box 111,  
 Manchester,  
 M60 1TS.

- to check on  
 further series.

GH

Answers yet to  
 further programmes (10/11/72)

Transparency numbers: 70/BBC/W 256  
70/BBC/D 332  
71/BBC/D 105  
71/BBC/D 112  
71/BBC/D 154  
71/BBC/D 158  
71/BBC/D 318

15/PNS/CRL

11th October, 1971

Dear

Dr. Who Annual, 1972

Following our recent meeting I am pleased to tell you that I have now received approval of your proposal to publish a Dr. Who Annual in 1972 from our Publicity Department and from the programme people concerned. I will send you a formal letter of agreement for signature shortly.

I now enclose a list giving programme details of the twenty-six Dr. Who programmes which are to be transmitted up to June, 1972. As I mentioned in my letter of 8th October, 1969, the format and characters in UNIT are owned by the Corporation, otherwise all the characters mentioned in the new series are owned by outside interests. If you need details of ownership in any character please let me know.

Scripts of the first four programmes and the first two of the second four programmes - making six scripts in all - will be sent to you by parcel post tomorrow. These are, of course, for perusal only; please return them to me in due course.

As requested, I enclose a selection - seven - of transparencies of Dr. Who and his Assistant so that you may select one for use on the cover. These have been obtained from our Photograph Library, who have asked me to quote you £10.50 each for use on the cover of the Annual and to remind you that in addition to this reproduction fee it will, of course, be necessary for you to clear the use of their likenesses with Jon Pertwee and Katy Manning.

Yours sincerely,

  
Charles Leegood.  
Assistant to  
General Manager, Publications.

World Distributors (Manchester) Ltd.,  
P.O. Box No. 111,  
Manchester,  
Lancashire,  
M60 1TS

SJT

DR. WHO

Series: January/June, 1972

1st 4 programmes - location - on Earth - title "Return of the Daleks"; introduces new monsters - Ogres; anthropoid creatures; includes UNIT.

Next 4 programmes - location - on another planet - title "The Curse of Peladon" - revival of the Ice Warriors. Introduces two new monsters - Arcturus; has to live in a tank (?) of water) and Alpha Senvori; like a Henry Moore sculpture - a one-eyed head without ears.

Next 6 programmes - location - on Earth - title "The Sea Devils"; 'cousins' of the Silurians; reptilian, but different, come from the bottom of the sea; includes The Master.

Next 6 programmes - location - on another planet - working title "The Emergents" - race of humanoid beings who change appearance.

Next 6 programmes - scripts not yet written - working title "The Time Monster". Programmes will probably include UNIT and The Master.

(1) A. T. G. —  
(2) concerned —  
Reg  
for agreement

A. to G.M.P.

45, 35 M.H.S.

BH

13th October, 1971

Dr. Who Book Publishing; Proposal from World Distributors (Manchester) Ltd.

1. V.P.O. 2. H. Serials D.Tel. 3. A. to G.M.P.

Further to my memo of 7th September last, World Distributors have now proposed that in addition to the publication of a Dr. Who Annual in September, 1972, publication of another Dr. Who book in early (probably January) 1972 which would contain 64 pages of material selected from the Dr. Who Annual which they published in 1970 (96 pages plus cover - copy enclosed, which please return). The initial printing of the book would be 20,000 copies and would sell at a retail price of 20p through Woolworths or other chain stores.

Such publication would, of course, be the subject of a formal agreement with World Distributors which would cover our right of approval of the format, style and content of the book, an acknowledgment and payment of a royalty to the BBC.

May I please have your comments on the proposal from the Publicity and programme points of view.

Charles Leegood.

SJT

2 DEC 1971

**From:** A. to G.M.P.

Room No. &  
Building: 45, 35 M.H.S.

Tel.  
Ext.: BH

date: 23rd November, 1971

**Subject:** Dr. Who Annual, 1973; To be Published in 1972 by World Distributors  
(Manchester) Ltd.; Artwork for Cover  
**To:** 1. V.P.O. *✓* 2. H.Serials D.Tel. 3. A. to G.M.P.



I enclose the rough artwork for the cover of the above Annual, which has been submitted by World Distributors for approval.

May I please have your approval or comments from the publicity and programme points of view as soon as conveniently possible.

A handwritten signature in cursive script, followed by the name "Charles Leegood" in a smaller, printed-style font.

1. OK by me as long as they use updated BBC tv symbol with radiused romboids - a pull of which I have attached.

A handwritten signature in cursive script, followed by the name "Geoffrey Howard (VPO)" in a smaller, printed-style font.

2. As spoken on the telephone my reactions concern the likenesses shown in the attached art work.

Of the four individuals shown there is one acceptable likeness to Pertwee on what would seem to be the back cover. I think it important that any representation shown should relate to regular characters.

I would suggest that the likeness of Katie Manning, Dr. Who's female colleague, needs considerable improvement.

I note that "transparency 105" is written across the art work for the front cover. Does this imply that it is intended to use photographs of these individuals.

A handwritten signature in cursive script, followed by the name "Ronald Marsh" in a smaller, printed-style font.

BL Publ

RG

Annual

Dr. Who

Wendy Baunbach, Editorial Department,  
World Distributors, 'phoned asking  
whether The Master, UNIT and Brig.  
Ledbridge-Stewart will be used in  
the forthcoming series.

This information was given to Stafford  
Pemberton in a letter dated 11.10.71  
(he hadn't passed the information on  
to her though!).

Gave her the information from the letter  
and that The Master and UNIT are owned  
by the BBC. She wasn't interested in  
the Brig. as he's not on the list for  
the forthcoming series but, for the  
record, he's owned by Mervyn Haiseman  
and Henry Lincoln, c/o CCA Personal  
Management Ltd., Page House, 91 Shaftes-  
bury Avenue, London W.1.

SJT

copyright inf. ex. sec. to A.H.Cop.

2/3.12.71

Copy to: H.Serials D.Tel.  
V.P.O.

Reg

15/PNS/CRL

7th December, 1971

Dear

Dr. Who Annual, 1973; Cover Artwork

I now return the rough artwork for the cover.

Would you please ensure that the updated BECtv symbol with radiused romboids - pull enclosed - is used on the front cover of the Annual and, indeed, on the cover of any future book produced by arrangement with us in which the symbol is used.

Comments on the artwork from the programme point of view are as follows:-

"As spoken on the telephone my reactions concern the likenesses shown in the attached art work.

Of the four individuals shown there is one acceptable likeness to Pertwee on what would seem to be the back cover. I think it important that any representation shown should relate to regular characters.

I would suggest that the likeness of Katie Manning, Dr. Who's female colleague, needs considerable improvement.

I note that "transparency 105" is written across the artwork for the front cover. Does this imply that it is intended to use photographs of these individuals."

Would you please let me have detailed information and assurances about the points raised.

Yours sincerely,

  
Charles Leegood.

Assistant to

General Manager, Publications.

World Distributors  
(Manchester) Ltd.,  
P.O. Box No. 111,  
Manchester,  
Lancashire,  
M60 1TS

SJT

Dr. Who Annual, 1973: Cover

Mr. Johnson, World Distributors, telephoned to say that transparencies are being used for both the front and back cover.

Katie Manning does not want to be represented in the Annual and the front cover will be altered accordingly.

The BBCtv symbol sent to them yesterday will be used.

Reg

A. to G.M.P.

45, 35 M.H.S.

BH

9th December, 1971

Dr. Who Annual, 1973

H.Serials D.Tel.

Copy to: V.P.O.

With reference to your comments about the (very) rough artwork for the cover and my letter of 7th December (copy to you) to World Distributors, I have now heard from them. There has been a further development in that Katie Manning has told the publishers that she does not wish to be represented in the Annual. They will, therefore, be using two different transparencies on the front and back covers, both featuring Jon Pertwee. Revised proofs of the cover will be sent to us for approval during the next two weeks or so.

Charles Leegood.

SJT

To,

From: A. to G.M.P.

Room No. & Building: 45, 35 M.H.S.

Tel. Ext.: BH

date: 26th January, 1972

Subject: Dr. Who Annual, 1973; To be Published in 1972 by World Distributors (Manchester) Ltd; Stories

To: 1. V.P.O. 2. H.Serials.D.Tel. 3. A. to G.M.P.

From:

Br.



I enclose galley proofs of seven stories intended for inclusion in the above Annual, which have been submitted by World Distributors for approval.

May I please have your approval or comments from the publicity and programme points of view as soon as conveniently possible.

*You Barry lets:  
Send you out these p.  
Send you out your  
Let me have your  
Comments. 3/1/72*

*Leegood*  
Charles Leegood

~~but~~ Okay by us subject ~~to~~ to alterations

~~all~~ noted on galley.

1. Could we refer to Jo Grant's 'uncle' not 'father' in first story. ~~Father~~ conflicts with information already established about her background.

2. The Doctor is never called 'Who' or 'Doctor Who' in dialogue, only in description. In dialogue it's always 'The Doctor'.

3. The Doctor doesn't come from Earth, nor does the Master.

They aren't human in our sense.

I have noted all references on galley.

*Terrance Dicks*

*Mr. Leegood*

*SJT*  
Returned as spoken on telephone 2/2/72

Copy to: H.SerialsD.Tel.

Bk full

15/PNS/CRL

7th February, 1972

Dear

"Dr. Who Annual" for Publication in 1972

With reference to your letter of 24th January I now return the seven stories together with our comments. The changes marked on the proofs, aside from odd literals and other comments, refer to three basic misconceptions the authors had.

1. Reference should be made to Joe Grant's "uncle" not "father" in the first story as "father" conflicts with information already established about her background. Conversely, "daughter" should be "niece".
2. The Doctor is never called "who" or "Doctor who" in dialogue; only in description. In dialogue it should always be "The Doctor".
3. The Doctor does not come from earth, nor does the Master. They are not human in our sense.

Other comments are noted on the proofs but for special mention are - in "Saucer of Fate" - the Doctor would not consider aliens "revolting". I use "formless" in substitution; in "Hunt to the Death" the Doctor asks ~~for~~ an explanation about a pothole - in fact he has been potholing in "The Silurians"; in "Phaser Aliens" the Doctor refers to earth as our world - it is not his world. Please see proposed amendments. Similar comment applies to "Doorway into Nowhere".

Yours sincerely,



Charles Leesood.  
Assistant to  
General Manager, Publications.

Editor,  
World Distributors (Manchester) Ltd.,  
P.O. Box No. 111,  
Manchester,  
Lancashire,  
M60 1TS

SJT

**From:** Head of Serials, Drama, Television.

Room No. &  
Building: 406 Threshold House

Tel.  
Ext.:

date: 6th March 1972.

**Subject:** DR. WHO ANNUAL, 1973 : ARTWORK

**To:**

A to G.M.P. *S/3*

Thank you for your memo of 1st March enclosing photostats of the proposed artwork for the Annual for World Distributors. This seems of a much higher standard than previously and with the exception of the artwork for pages 2 and 3 is quite acceptable.

The Producer of the programme informs me that the "nose" shot is anathema to Jon Pertwee. This photograph was taken at our very first photo-call and Pictorial Publicity were requested to withdraw it. It would seem as though it has somehow "escaped" the net, but we are most anxious to avoid a rift with Jon Pertwee over this matter.

Please convey our apologies to World Distributors but we must request that they do not use this particular piece of artwork.

*Ronald Marsh*

(Ronald Marsh).

MBL.

BK. *publ*

Reg

Copy to: H.Serials D.Tel.

15/PNS/CRL

8th March, 1972

Dear Mr.

Dr. Who Annual, 1973; Artwork

With reference to your letter of 29th February and the enclosed photo-stated artwork, I have now received comments about the artwork from the programme. Generally, it appears to be of a much higher standard than previously. I am sorry to tell you that the artwork for pages 2 and 3 is not acceptable. This particular "nose" photo is anathema to Jon Pertwee; the photograph was taken at the first photo call and our Pictorial Publicity Department were asked to withdraw it. It would seem that it somehow "escaped" the net.

I am sorry to upset your arrangements - I know that you have a tight schedule to maintain - but I should be grateful if you would confirm that this particular piece of artwork will be replaced.

You may well already have the above comments from Mr. Stafford Pemberton, to whom I mentioned it when talking to him about something else earlier today.

Yours sincerely,

*Charles Leegood*  
Charles Leegood  
Assistant to  
General Manager, Publications.

Production Director,  
World Distributors (Manchester) Ltd.,  
P.O. Box No. 111,  
Manchester,  
Lancashire,  
M60 1TS

SJT



15 MAR 1972  
Bk. publ  
Dr. who Annual

# WORLD DISTRIBUTORS (Manchester) LTD.

HEAD OFFICE  
12 LEVER STREET  
MANCHESTER. M60 1TS  
TELEPHONE (SEVEN LINES)

TELEX  
CIRCULATION DEPT.  
TEL.

KAJ/WKP

*Publishers*  
P.O. BOX 111  
MANCHESTER M60 1TS  
E N G L A N D

LONDON OFFICE  
36 GREAT RUSSELL ST.  
LONDON W.C.1.

TELEPHONE

CABLE ADDRESS

9 March 1972

Charles Leegood, Esq.,  
B.B.C. Publications,  
35 Marylebone High Street,  
London, W1M 4AA.

Dear Mr. Leegood,

Thank you for your letter of March 8th approving  
all the Dr. Who Annual artwork with the exception of  
the endpaper.

I had already spoken to Mr. Stafford Pemberton and,  
in fact, telexed the printer to return the artwork to us,  
so I can now confirm that this will be modified to  
comply with Mr. Pertwee's wishes.

Yours sincerely,

Production Director.

**From:** Head of Serials, Drama, Television

Room No. &

Building:

406 Threshold House

Tel.

Ext.:

date: 17th March 1972

**Subject:** DR. WHO ANNUAL, 1973: ARTWORK

**To:**

A to G.M.P.

*AS/20/3*

*See  
File needed  
pl*

Thank you for your memo of 14th March enclosing photostats of further artwork for the above Annual for World Distributors. Having said that the previous artwork was good, showing very reasonable likenesses of Jon Pertwee, I was sorry to see that the likenesses were rather less good in this new batch of drawings.

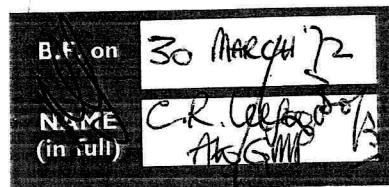
The "nose" shot of Jon Pertwee appears again in illustration number 23, backing the title "WAR IN THE ABYSS". This is such a sensitive point and the cause of continuing debate between ourselves and Pertwee, I regret I must ask you to request the publishers to change this illustration.

*Ronald Marsh*  
(Ronald Marsh) \_\_\_\_\_

*Off*  
Copy to: H. Serials D.Tel. ② Reg

*Feb 17/72*

*Leigh*



15/PMS/CRL  
Your ref: RAJ/4KP

20th March, 1972

Dear Mr.

Dr. Who Annual, 1973; Further Artwork

With reference to your letter of 13th March and the enclosed further photostated artwork, I have now received comments about it from the programme. Generally, it is considered that the likenesses in this new batch of drawings are rather less good than those in the previous artwork.

The "nose" shot of Jon Pertwee appears again in illustration number 23. I gave you details of the objections to this particular shot in my letter of 6th March. Would you please arrange for it to be replaced and confirm the action taken to me.

→ Confirmed by  
Yours sincerely, telephone

*10.4.72.*

*Charles Leesgood.*  
Assistant to  
General Manager, Publications.

Production Director,  
World Distributors (Manchester) Ltd.,  
P.O. Box No. 111,  
Manchester,  
Lancashire,  
M60 1TS

SJT



# WORLD DISTRIBUTORS (Manchester) LTD.

HEAD OFFICE  
12 LEVER STREET  
MANCHESTER, M60 1TS  
TELEPHONE (SEVEN LINES)

TELEX  
CIRCULATION DEPT.  
TEL.

*Publishers*  
P.O. BOX 111  
MANCHESTER M60 1TS  
E N G L A N D

LONDON OFFICE  
36 GREAT RUSSELL ST.  
LONDON W.C.1.  
TELEPHONE

CABLE ADDRESS

18th July 1972

Charles Leegood Esq  
BBC Publications  
The British Broadcasting Corporation  
35 Marylebone High Street  
London W1M 4AA

Dear Mr Leegood

Dr Who Annual

Once again it is Dr Who time, but we would please like some help from you! We need:

- 1 A few transparencies from which to choose a front cover.
- 2 Some photographs of Jon Pertwee for use as pictorial reference by our studio. They would like as many different poses as possible, full figure and head-and-shoulders.
- 3 Some background settings, again as studio reference. We did not manage to get any of this kind of material last year and we feel it is essential.
- 4 Some synopses, and a decision from you as to what characters we can use; last year we used Jon Pertwee's likeness but, as I recall, while we used the other characters in our story-lines, we were not allowed to feature their likenesses in the annual. Does this again apply this year?

I know that while publishing this annual over the years we have never been permitted to use the Daleks. From

continued...

18th July 1972

continuation sheet 1

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what I have seen recently on television, even with the new format the Daleks are featured very prominently in the series. We would, of course, very much like to use them if it is at all possible. Can you give me your comments on this; who in fact would we have to obtain permission from, and do you think we would get it this year?

I look forward to hearing from you, and perhaps to meeting you in London again sometime.

Yours sincerely

Editor

Reg

B K Publ

15/PNS/CRL

25th August, 1972

Dear

Dr. Who Annual

Thank you for your letter of 3rd August,  
which was acknowledged by my secretary on 8th  
August.

I am, indeed, pleased to know that sales  
of the next Dr. Who Annual have passed the break  
even point and had reached 31,000 copies when you  
wrote to me. Most encouraging - thank you for  
passing on the figures.

Yours sincerely,

Charles Leegood.  
Assistant to  
General Manager, Publications.